

Yearbook, April 29
Period 4

Do Now

Please take the next 3 minutes to
independently fill out our regular Yearbook
Check In Do Now Form...

bit.ly/YearbookCheckIn

03:00

YEARBOOK

OBJECTIVE

02

YEARBOOK

AGENDA

03

YEARBOOK

VIDEO GROUPS

04

YEARBOOK

REMINDERS

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YEARBOOK

OUTREACH

06

YEARBOOK

VIDEO SUBMISSIONS

07

YEARBOOK

EXIT TICKET

08

objective

Students will be able to edit and complete the End of Year Videos including Cougar Community, Senior Celebration, and Senior Advice Videos by storyboarding and scriptwriting so they may begin outreach and advertising.



Kasi and Fin organizing a layout for the SY24-25 Yearbook.

agenda

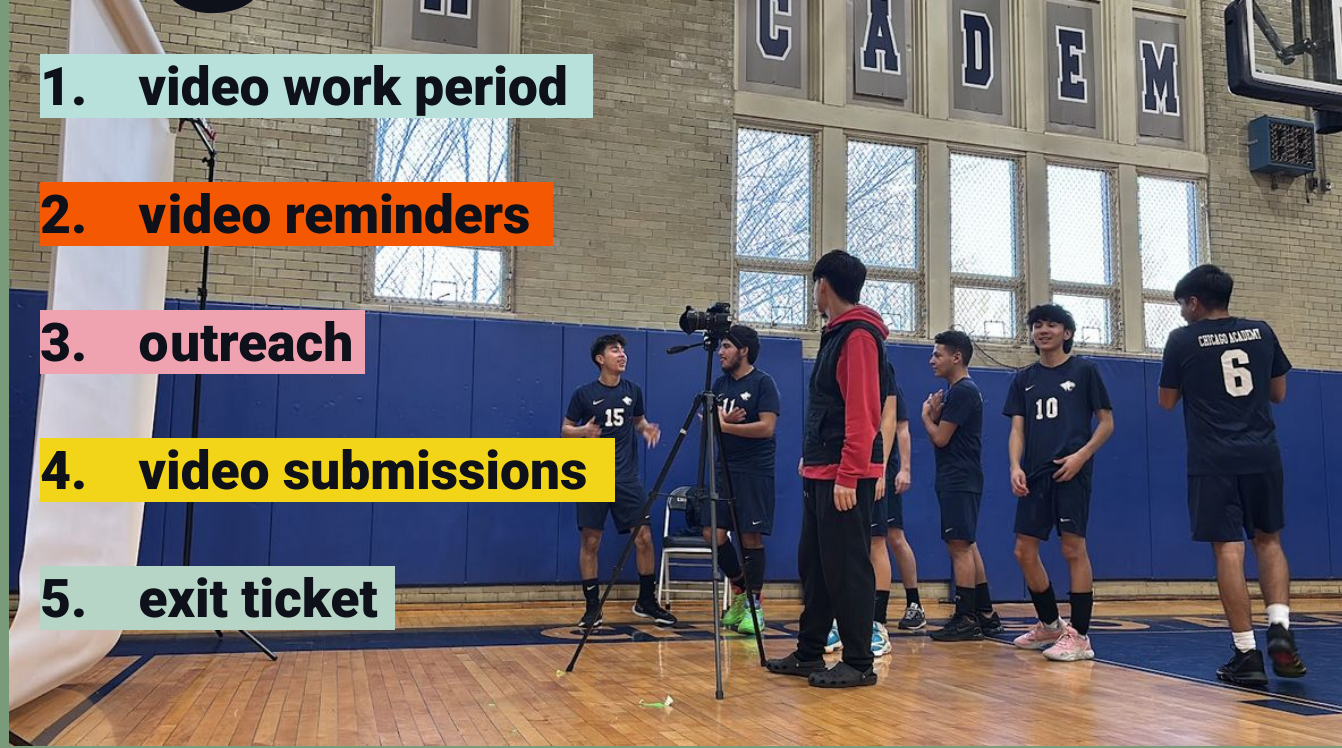
1. video work period

2. video reminders

3. outreach

4. video submissions

5. exit ticket



video

Senior Advice

groups

- Photomontage (20 - 30 images)
- Staff Interview
- Ms. Lynch
- Student Interview(s)
- Supplemental Image(s)
- Voice Over MP3

Decision Day

- Photomontage (20 - 30 images)
- Staff Interview
- Ms. Casanova
- Ms. Martin
- Ms. Crawford
- Ms. Vixama
- Ms. Harris
- Student Interview(s)
- Supplemental Images(s)
- Voice Over MP3

Senior Celebrations

- Photomontage (20 - 30 images)
- Staff Interview
- Ms. Carroll
- Mr. Uribe
- Student Interview(s)
- Supplemental Image(s)
- Voiceover MP3

reminders

From the list made by the class on 4/17

Choose one (or more) to keep in mind as you work today

Technical:

- Lighting
- Eye contact
- Microphone
- Better lighting and camera angles

Content:

- Make sure it's authentic to ourselves as a school community
- Make sure it's engaging and keeps the audience's attention
- More engaging, not repeating similar photos and answers to interviews
- Try to have a fun tone so it is not boring.
- Include entertainment and think about the audience that will be watching and reviewing these videos
- Make the video interesting and the interviews more visual since they repeat the same subjects with people and voice overs.
- Lots of engaging photos and short clips, and if there is talking for quite some time, make sure to add a break to keep the people's attention
- Not just having photos, but including multiple sources of slideshows, videos, voiceover, etc

Editing:

- Make an intro
- Add effects and transitions
- do not make the video long
- Use photos more

Interview Preparation:

- Being able to have a conversation when we are doing interviews, not just asking the question and that's it.
- Different types of people/grades, making sure all audiences are heard.
- When writing scripts, you must be descriptive of the class or topic being discussed.

ch

Posters

Design a poster advertising the videos. Things to consider:

- How can we represent what the video is about visually?
- Point back to where viewers can watch the video (Schoology, Socmed, emails/gchat)

ea

Emails / Gchat

Script up an email to send to viewers.

- Who is on email list?
- Include cast names and guests in script.
- Should all videos be sent at once, or separately?
-

tr

Social Media (Instagram)

Script up a post and time to upload videos.

- Include cast names and guests
- Should all videos be posted together or separately?
- What should be included in desc?
- Can full videos be posted in should we edit clips?

ou

Schoology

Script up a post and time to upload videos.

- Include cast names and guests
- Should all videos be posted together or separately?
- What should be included in desc?

finished?

Work in pairs or in tables?

Group Options

Submit your **FINISHED** videos to the **End of Year Videos Folder**

Schoology -> Yearbook Drive -> **End of Year Videos**

We would like to watch them tomorrow, but we will have some work time if needed

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exit ticket

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Chapters 11-20

Shoutouts to any group members?

Do Now

Yearbook, April 30
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WATCH PARTY

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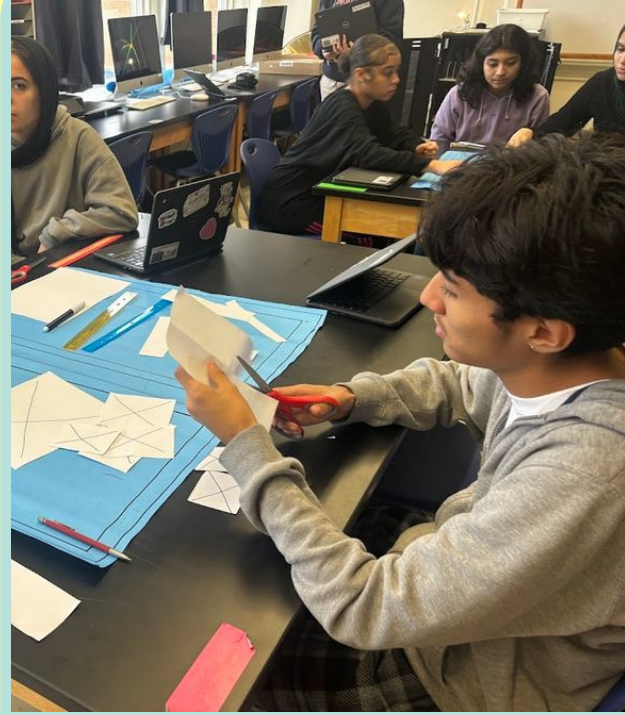
YEARBOOK

EXIT TICKET

08

objective

Students will be able to complete their End of Year Videos by compiling the materials they have created in their groups to reflect on their experiences at CA.



Alex Y. working hard on layouts for the SY 24-25 Yearbook.

agenda

1. video work period

2. video watch party

video

groups

Senior Advice

- Photomontage (20 - 30 images)
- Staff Interview
- Student Interview(s)
- Supplemental Image(s)
- Voice Over MP3 - Emmanuel

Decision Day

- Photomontage (20 - 30 images)
- Staff Interview
- Student Interview(s)
- Supplemental Images(s)
- Voice Over MP3 - Brandon

Senior Celebrations

- Photomontage (20 - 30 images)
- Staff Interview
- Student Interview(s)
- Supplemental Image(s)
- Voiceover MP3 - Kenya

YEARBOOK

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video watch party

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YEARBOOK

EXIT TICKET

08

engage

Content

technique

theme

Did the video hold your attention the entire time? If not, when did you start to lose interest?

What photos did the creators choose to show? How and when did these photos enter the screen?

How is the lighting? Where is the camera? Who is on screen?

How do the creators showcase community?

glows

Technical:

- Lighting
- Eye contact
- Microphone
- Better lighting and camera angles

Content:

- Make sure it's authentic to ourselves as a school community
- Make sure it's engaging and keeps the audience's attention
- More engaging, not repeating similar photos and answers to interviews
- Try to have a fun tone so it is not boring.
- Include entertainment and think about the audience that will be watching and reviewing these videos
- Make the video interesting and the interviews more visual since they repeat the same subjects with people and voice overs.
- Lots of engaging photos and short clips, and if there is talking for quite some time, make sure to add a break to keep the people's attention
- Not just having photos, but including multiple sources of slideshows, videos, voiceover, etc

Choose one (or more) that was done very well in the video

Editing:

- Make an intro
- Add effects and transitions
- do not make the video long
- Use photos more

Interview Preparation:

- Being able to have a conversation when we are doing interviews, not just asking the question and that's it.
- Different types of people/grades, making sure all audiences are heard.
- When writing scripts, you must be descriptive of the class or topic being discussed.

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exit ticket

Month DD, YYYY
Chapters 11-20

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Do Now

Yearbook May 6
Period 4

Write on the board
one website you use
regularly.

03:00

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OBJECTIVE

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WEBSITE RESEARCH

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CONTENT

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PAPER DRAFT

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YEARBOOK

DRAFT CRIT

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EXIT TICKET

08

objective

Students will be able to conduct visual research on websites to inform their paper drafts of our upcoming Yearbook Site SY24-25.



Alex B.C, Kenya, and Sara discuss page layouts for the Yearbook SY 24-25.

agenda

1. website research

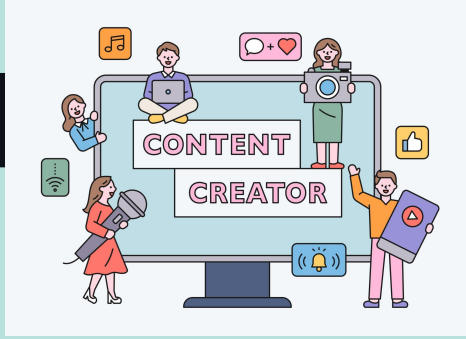
2. content

3. paper draft

4. draft crit

5. exit ticket

website



Content

What is on the website?

What pages are listed?
How is information given? Think of text, pictures, videos, sound.
What is this website about?

DESIGN TOOLS



Design

Rate the design of the website.

Do you like how the website looks? Why or why not? Cite the Principles of Design. Think about hierarchy, creativity, and uniqueness.



Usability

Rate the usability of the website.

How easy is it to navigate the website? Can you find what you are looking for?
Are buttons visible?

website

res

Name: _____

Standard: Responding

Unit: 4

Assignment: Website Research

Objective:

Students will be able to evaluate a website's success based on three parameters through research and recording observations in order to deepen design understanding of digital work.

Essential Questions:

- How do we "read" media artworks and discern their relational components?
- How do media artworks function to convey meaning and manage audience experience?
- How do people relate to and interpret media artworks?

WEBSITE #1:

Content

What is on the website?

What pages are listed? How is information given? Think of text, pictures, videos, sound. What is this website about?

10:00

why websites?

Marketing

Websites can be used as advertising to sell more Yearbooks. Think of it as a “sneak peek”

DLC

We can provide supplementary interactive materials that may not be available in a book

Free

For those who could not afford a yearbook or lost theirs, they can still access some piece of CA 24-25

Presenting

Posts on Social Media get buried underneath newer, recent information. We can organize and have more control through a website.



content

pages

Home - Shy

What is this Website? - Fin & Andrik

Athletics - Rashel & Janelle (Winter) / Kennya,
Alex Y & Kasi (Fall) / Marla, Maribel & Liz (Spring)

Student Organizations - Alexa, Mellanie & Cynthia
/ Natalia, Sara & Yomary / Manar & Jenna

Arts - Natalie & Mariana

CA Staff - Stella, Emmanuel & Jimena

Letters from Yearbook Staff - Alex BC & Jesus

Work in pairs

Group Options

03:00

10:00

paper draft

usability

Make sure your page is easy to navigate. Can you find what you are looking for? Are buttons visible?

design

Make a beautiful page. Cite the Principles of Design. Think about hierarchy, creativity, and uniqueness.

content

What page are you working on? How will people know? How is information given? Think of text, pictures, videos, sound.

draft crit

10:00

1. Exchange your draft with another team
2. Look over the new design and think about content / design / usability
3. Talk about your feedback
4. Make edits

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EXIT TICKET

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YEARBOOK

exit ticket

Month DD, YYYY
Chapters 11-20

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03:00

Do Now

Yearbook May 6
Period 4

If you could make a website about one thing, what would it be? Write your answer on a sticky note at your table.

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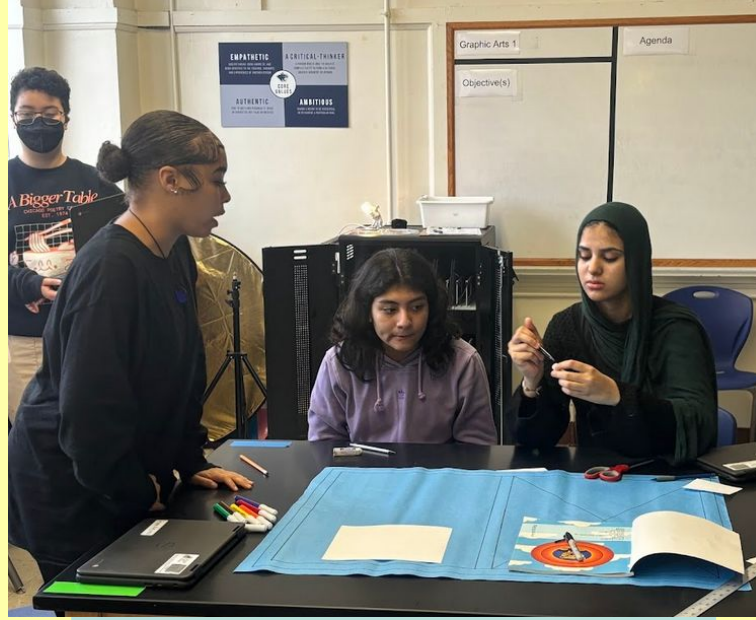
YEARBOOK

08

EXIT TICKET

objective

Students will be able to familiarize themselves with the tools on Google Sites to practice for the upcoming Yearbook SY 24-25 website through an independent scavenger hunt.



Shy, Yomary, and Manar reference previous Yearbooks to inspire the SY 24-25 Yearbook.

agenda

1. google site page tutorial introduction

2. google site page tutorial part i

3. google site page tutorial part ii

4. google site page tutorial part iii

google site page tutorial

Navigate to our **Weekly Folder** in **Schoology**.
Open the **google site page tutorial**.

As our next project has us using google sites, we want each of you to get familiar with the tools at your disposal.

This worksheet is **independent work**. However, if you get stuck, your peers are your resources...

google site page tutorial pt i

- Steps 1-14

10:00

google site page tutorial pt ii

- Steps 15-22

10:00

google site page tutorial pt iii

10:00

- Steps 23-36

BOOK CLUB	HELLO	01
BOOK CLUB	INTRO	02
BOOK CLUB	BOOK CLUB	03
BOOK CLUB	BOOKS	04
BOOK CLUB	CURRENT BOOK	05
BOOK CLUB	NEXT MONTH	06
BOOK CLUB	CONTACT	07
BOOK CLUB	NEXT MEETING	08

exit ticket

Month DD, YYYY
Chapters 11-20

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BOOK CLUB

HELLO

01

BOOK CLUB

INTRO

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BOOK CLUB

BOOK CLUB

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NEXT MEETING

08

thank you.