

Name: \_\_\_\_\_

**Standard:** Responding

**Unit:** 4

**Assignment:** Website Research

**Objective:**

Students will be able to evaluate a website's success based on three parameters by conducting research and recording observations in order to deepen design understanding and how to present digital work.

**Essential Questions:**

- How do we "read" media artworks and discern their relational components?
- How do media artworks function to convey meaning and manage audience experience?
- How do people relate to and interpret media artworks?

## WEBSITE #1:

### Content

**What is on the website?**

What pages are listed? How is information given? Think of text, pictures, videos, sound. What is this website about?

### Design

**Rate the design of the website.**

Do you like how the website looks? Why or why not? Cite the Principles of Design. Think about hierarchy, creativity, and uniqueness.

Name: \_\_\_\_\_

Usability

**Rate the usability of the website.**

How easy is it to navigate the website? Can you find what you are looking for? Are buttons visible?

**WEBSITE #2:**

Content

**What is on the website?**

What pages are listed? How is information given? Think of text, pictures, videos, sound. What is this website about?

Design

**Rate the design of the website.**

Do you like how the website looks? Why or why not? Cite the Principles of Design. Think about hierarchy, creativity, and uniqueness.

Name: \_\_\_\_\_

### Usability

#### **Rate the usability of the website.**

How easy is it to navigate the website? Can you find what you are looking for? Are buttons visible?

## **WEBSITE #3:**

### Content

#### **What is on the website?**

What pages are listed? How is information given? Think of text, pictures, videos, sound. What is this website about?

### Design

#### **Rate the design of the website.**

Do you like how the website looks? Why or why not? Cite the Principles of Design. Think about hierarchy, creativity, and uniqueness.

### Usability

Name: \_\_\_\_\_

**Rate the usability of the website.**

How easy is it to navigate the website? Can you find what you are looking for? Are buttons visible?